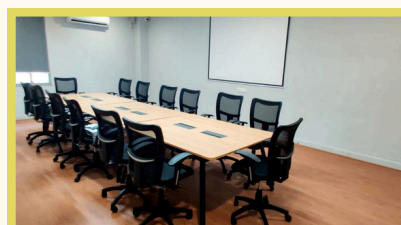
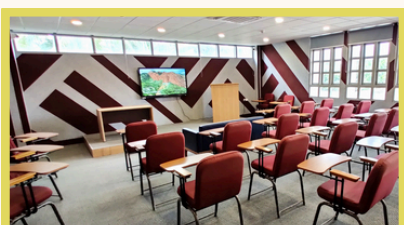


Newsletter

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ASSOCIATION FOR HARNESSING INNOVATION AND ENTREPRENEURSHIP

Association for Harnessing Innovation and Entrepreneurship (ASHINE) is a Section-8, Not-for-Profit company with 20,000 sq. ft. Technology Business Incubator (TBI) is located at the heart of Sardar Vallabhbhai National Institute of Technology (SVNIT), Surat spread across 250 acres of lush green campus having all the modern educational and recreational facilities for students, innovators, and startups. With an infrastructure that can support 30 tech and non-tech startups and 200 startup enthusiasts from across the nation.

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INFORMATIVE SESSION ON 'EXPLORING STARTUP STAGES AND THE IMPACT OF INCUBATORS'

On April 5th, 2024 students and faculty members from the Department of Business & Industrial Management, G. H. Bhakta Management Academy, Veer Narmad South Gujarat University, Surat visited ASHINE. During the session, Mr. Darshan Mehta, Senior Incubation Manager at ASHINE, delivered an insightful talk on navigating various stages of startups and the pivotal role incubators play in their growth journey. Through engaging discussions and real-world examples, attendees gained valuable insights into the startup ecosystem, fostering a deeper understanding of the critical factors influencing entrepreneurial success. The session concluded with a vibrant exchange of ideas, leaving participants inspired and better equipped to embark on their entrepreneurial ventures.



STARTUP INTERACT

Yuva Sangam Phase-IV, a platform aimed at empowering and enlightening the youth, especially students from higher educational institutions and off-campus youngsters, embarked on a journey to conduct exposure tours across various states of India.

As part of this initiative, delegates from Arunachal Pradesh embarked on an insightful visit to ASHINE on April 8, 2024. The focus of the visit was to delve deeper into the startup ecosystem and understand the pivotal role of technological interventions in addressing contemporary challenges.

During their visit, the delegates engaged in interactive sessions with startup founders, gaining valuable insights into the innovative solutions being developed to tackle various societal problems. The exchange of ideas and experiences between the delegates and startup representatives fostered a rich learning environment.



TECH SUMMIT

ASHINE successfully organized a Tech Summit on April 20, 2024, focusing on Cybersecurity and Web Application Security. The event attracted a diverse audience eager to delve into the intricate facets of digital security.

The event featured experts in the field, including Mr. Piyush Paliwal and Mr. Rudra Narayan Padhey. Both speakers delivered insightful talks, offering valuable perspectives and strategies to combat cyber threats and enhance web application security.

The Tech Summit offered a dynamic blend of engaging activities. Attendees participated in interactive workshops, allowing them to gain hands-on experience and practical knowledge. Additionally, quizzes challenged participants to test their understanding of cybersecurity concepts, fostering an interactive learning environment.

A dedicated networking session provided attendees with invaluable opportunities to connect with industry peers, exchange ideas, and establish meaningful professional relationships. The session facilitated knowledge sharing and collaboration among participants.



SENSITIZATION SESSION ON 'STARTUP SRUJAN SEED SUPPORT (S4)' PROGRAM

A sensitization session on the Startup Srujan Seed Support Program (S4) by iHub under SSIP policy of Gujarat Government was carried out at ASHINE on 24th May 2024. The session was attended by Students, innovators, faculties and startup founders. A representative from iHub explained the program, its benefits and application procedure to the participants. Participants explored how to transform innovative ideas into market-ready products with grants up to INR 10 Lac. At the end of the session, participants' queries were also resolved.



INVESTOR INTERACT

On June 13th, 2024, Mr. Sharad Basal, Founder & Managing Partner of Warmup Ventures, visited ASHINE Incubation Center. During the interaction, he shared his expertise on venture investing with our startups and committee members.

ASHINE-incubated startups, including Good4health Lifecare Technology Pvt. Ltd., Vegneta Pvt. Ltd., and Retake Innovation Private Limited, presented their concepts to Mr. Basal, receiving valuable feedback and insights. This interaction provided an excellent opportunity for startups to gain knowledge and connect with a leading venture capitalist.



AWARENESS SESSION ON STARTUP, INNOVATION & SSIP POLICY

On 19th June 2024, ASHINE hosted an insightful awareness session focused on startups, innovation, and the benefits of the government of Gujarat's Student Startup and Innovation Policy (SSIP) for school students. Students and faculty members from S. V. P. Secondary School attended the session.

The primary objectives of the session were:

- 1) To educate students on the fundamentals of startups and innovation.
- 2) To spread awareness about the Government of Gujarat's SSIP policy and how it can benefit school students.
- 3) To demonstrate how ASHINE supports young innovators in transforming their ideas into scalable ventures.

The session aimed to inspire students and teachers to explore the world of startups and innovation. It emphasized the importance of fostering an entrepreneurial mindset from a young age and highlighted the vital role that support institutions like ASHINE play in this journey.



NIESBUD TOT PROGRAM AT ASHINE

On 4th July 2024, ASHINE hosted trainers from the National Institute for Entrepreneurship and Small Business Development (NIESBUD) as part of their Training of Trainers (ToT) program. The session, led by Darshan Mehta, Senior Incubation Manager at ASHINE, provided comprehensive insights into ASHINE's operations, government funding schemes, and the diverse support mechanisms available for students, startups, and innovators. Participants actively engaged with the session, raising queries that were effectively addressed by Mehta. The event emphasized the collaborative efforts to foster entrepreneurship and innovation.



EMPOWERING EDUCATORS: FACULTY VISIT TO ASHINE

On July 5, 2024, faculty members from Government Engineering College, Valsad, visited ASHINE. The initiative aimed to enrich the faculties' knowledge about innovative environments and the operational dynamics of incubation centers.

During the visit, the faculty members gained valuable insights into the incubation processes, the various entrepreneurial support mechanisms in place, and the overall ecosystem that fosters startup growth and development.

The visit also included a comprehensive tour of ASHINE's facilities and infrastructure. The faculty members explored various resources available to startups, including co-working spaces, meeting rooms, conference facilities, prototyping facilities, and collaborative work environments. They gained an understanding of how these resources are instrumental in supporting startups and innovators in their early stages of development.

The visit highlighted the significance of providing robust support systems for budding entrepreneurs and the role educational institutions can play in fostering a culture of innovation.



NAVIGATING THE STARTUP JOURNEY: THE ROLE OF INCUBATOR IN INCUBATING AND ACCELERATING INNOVATION

On July 15, 2024, ASHINE hosted a session titled 'Navigating the Startup Journey: The Role of Incubator in Incubating and Accelerating Innovation' as part of the five-day Finishing School Program organized by the Department of Electrical Engineering, SVNIT, on "Electric Vehicle Technology: Towards Sustainable Transportation (EVT-2024)". Mr. Darshan Mehta (Senior Incubation Manager, ASHINE) delivered the session to an audience of B.Tech. and Diploma students from various engineering colleges. Mr. Mehta explained the concept of business incubation, the stages of the incubation process, and the support provided by incubators, including mentorship, funding, and infrastructure.

The session highlighted the success stories of startups incubated at ASHINE and discussed emerging trends in the electric vehicle sector. Mr. Mehta encouraged students to innovate and consider ventures in sustainable transportation. The event concluded with a Q&A segment, where students received practical advice on the startup ecosystem and incubation challenges. The session was well-received, motivating students to pursue their entrepreneurial aspirations.



COMMUNITY ENGAGEMENT PROGRAM

ASHINE hosted an insightful interaction session on August 3, 2024, as part of its community engagement program in collaboration with the Ismaili Professional Network, Surat Chapter. The event aimed to educate students and new entrepreneurs about the startup ecosystem, Students Entrepreneurship Cell at SVNIT, and ASHINE's support services, including incubation, mentorship programs, internship programs, networking and demonstration opportunities, and access to government and private sector funding for startups. Success stories of startups nurtured at ASHINE were also shared to inspire and motivate the attendees. The session concluded with an interactive Q&A. The interaction provided participants with comprehensive knowledge and practical guidance.



ORIENTATION PROGRAM

On August 9, 2024, a session on ASHINE was conducted as part of the orientation program for the inaugural batch of MBA students. Dr. H. K. Dave (Professor-in-Charge, Research Park, SVNIT) led the session, offering an insightful overview of ASHINE, its infrastructure and prototyping facilities, and various activities. He elaborated on ASHINE's comprehensive support for startups, students, and innovators. Additionally, he highlighted the Government of Gujarat's Student Startup and Innovation Policy (SSIP 2.0) and the Scheme for Assistance for Startup/Innovation Policy and its benefits to the students and startups.



A TALK ON MOBILIZING CREATIVE IDEAS AND INNOVATIONS FROM YOUTH

On August 12, 2024, ASHINE along with E-Cell, SVNIT organized an insightful talk on Mobilizing creative ideas and innovations from youth, featuring Shri. Anil Gupta, Padma Shree awardee, founder of the Honeybee Network and GIAN (Gujarat Grassroots Innovation Augmentation Network) and Dr. Anamika Dey, CEO of GIAN.

The speakers highlighted the importance of innovation and creative approaches in addressing societal challenges, inspiring participants to actively engage in problem-solving and emphasizing the value of collaboration.

They also shared information about various awards recently announced by GIAN in partnership with multiple organizations, encouraging young innovators to participate and make a difference.



A MASTERCLASS ON GO-TO MARKET STRATEGIES

On September 05, 2024, ASHINE, along with E-Cell, hosted a masterclass session on “Go-to-market strategies” featuring Shri. Advait Kurlekar, Charter Member, TiE, Pune, as part of its community engagement program in collaboration with the TiE, Surat. The event aimed to educate students and new entrepreneurs about the strategies to be employed for approaching the market. The speaker highlighted the importance of market research in creating a market-fit product by identifying the target audience, competition, and demand. He also presented the business model canvas and product portfolio matrix to make the selection of appropriate market strategy.

The session concluded with an interactive Q&A. The interaction provided participants with comprehensive knowledge and practical guidance.



WORKSHOP ON STARTUP-MSME CONNECT VIKAS SAPTAH

On October 15, 2024, a Workshop on Startup-MSME Connect was held at Ashine as part of Vikas Saptah, aimed at fostering collaboration between startups and Micro, Small, and Medium Enterprises (MSMEs). The workshop provided valuable insights into growth opportunities, funding avenues, and practical strategies for innovation and scaling.

The event featured interactive sessions with MSME-Startup leaders, a panel discussion on startup growth and industry collaboration. Government representatives Mr. A. S. Vasava and Ms. Jashoda P. Panda, Industry Inspectors from the District Industries Centre (DIC), Surat, shared information on innovation milestones and available funding policies for entrepreneurs.

The panel, moderated by Dr. Rajesh Choudhary, SSIP Coordinator at ASHINE, featured experts such as Dr. Anish Gandhi, IPR Consultant, Sh. Jay Patel, co-founder of AdKrity, Mr. Sunny Kabrawalaa, Founder of STAR, and Prof. Harshit Dave from SVNIT. Success stories from Sh. Jay Patel and Sh. Mayur Sankaliya, Vice President at Trezix Software, highlighted entrepreneurial journeys. The event also featured an exhibition of startups funded by ASHINE, SVNIT, followed by networking and lunch, providing a platform for meaningful interactions among participants and invited guests.



ASHINE'S INNOVATION SHOWCASE AT IDE BOOTCAMP

On September 23, 2024, ASHINE organized an exhibition at the IDE Bootcamp, hosted by SVNIT under the AICTE Ministry of Education's Innovation Cell. Eleven startups from ASHINE showcased their innovative products, attracting over 350 students, faculty, guest speakers, and government officials.

The event provided a dynamic platform for students to interact with startups, gaining valuable insights into entrepreneurship and innovation. Startups seized the opportunity to showcase their solutions, expanding their reach and visibility. With active participation and knowledge-sharing, the exhibition inspired aspiring entrepreneurs and emphasized the importance of fostering a strong startup ecosystem.



SENSITIZATION SESSION ON SSIP AND INCUBATION CENTER VISIT

On December 30, 2024, ASHINE organized a sensitization session on the Student Startup and Innovation Policy (SSIP) for students and faculty of Sheth P.T. Arts and Home Science College, Surat. The event also included a visit to ASHINE's incubation center to provide attendees with practical exposure to the startup ecosystem.

Dr. Rajesh Choudhary, SSIP Coordinator, inspired students with a motivational talk, offering valuable guidance on initiating their startup journeys. He emphasized the importance of cultivating an entrepreneurial mindset and leveraging opportunities provided by SSIP. Mr. Mayur Kalasariya, Incubation Manager, provided an insightful briefing on the SSIP policy and highlighted the activities and support offered by the incubation center to help young innovators turn their ideas into scalable ventures.

The session was designed to educate students on startups and innovation, create awareness about Government of Gujarat's SSIP policy, and showcase ASHINE's role in nurturing entrepreneurship.



LEGO STARTUP: A BUSINESS FAIR

LEGO Startup: A Business Fair Organized by E-Cell and supported by ASHINE, conducted from 23rd October to 17th November 2024, was a pioneering initiative to cultivate entrepreneurial talent among SVNIT students. This month-long event created a safe and supportive environment for participants to ideate, prototype, and test their business concepts with guidance from mentors and industry leaders.

The program was structured into four distinct phases: Prototype Development and Team Building, Market Research and Online Campaigns, Offline Sales, Marketing, and Investor Presentation Preparation. Through these activities, students gained essential entrepreneurial skills, including team collaboration, marketing strategies, and effective pitching techniques.

The event concluded with a grand finale, where 20 finalist teams showcased their innovative products and services at dedicated stalls. The exhibition witnessed an impressive footfall of over 2000 attendees, including students, faculty, and six esteemed business leaders. The large turnout, especially on a Sunday morning during a long weekend, underscored the program's significant impact and popularity.

The LEGO Startup Program not only enabled students to transform their innovative ideas into viable ventures but also fostered a thriving culture of innovation and entrepreneurship within the SVNIT community, setting a high standard for future initiatives.



STARTUPS UPDATE



Exciting News! SwacchAI Wins 'Best Waste Reduction Startup of the Year' at Startup Mahakumbh 2024!

We are thrilled to announce that SwacchAI, our incubated startup, has won the 'Best Waste Reduction Startup of the Year' award at Startup Mahakumbh 2024! 🏆

SwacchAI is revolutionizing waste management with its innovative technology, combining sensors, cameras, and artificial intelligence to efficiently sort and manage waste. Their smart bins and advanced segregation techniques are paving the way for a cleaner and greener future.

Congratulations to the SwacchAI team on this remarkable achievement! Your dedication and innovation are truly inspiring. Keep up the great work!



EveoAI Shines as Top 3 Runner-Up at Tricon Vadodara 2024! 🏆

We are thrilled to announce that EveoAI, an ASHINE-incubated startup, has secured the Top 3 Runner-Up position at Tricon Vadodara 2024, a premier event celebrating innovation!

Founded by Sachin Sutariya, EveoAI is revolutionizing fashion and personality development with its AI-powered SaaS platform, offering tailored fashion advice and grooming tips. With strategic partnerships with Microsoft and Amazon Alexa, EveoAI is a trailblazer in its field.

Recognized as one of Gujarat's Top 10 Deep Tech Startups, EveoAI continues to push boundaries and inspire change. 🚀

Contact Us

Reach out to us and begin your
Entrepreneurial journey with ASHINE



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